

Project Name: **Research Methodology Mastery Series**

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Keywords: Research Methodology, Academic Research, Scientific Publication, Research Visibility

Summary of the project focus

- aim (which issue, or opportunity is it addressing)

The "Research Methodology Mastery Series" seeks to address a critical gap in the field of research methodology and publication. While there are plenty of books available, they often lack a clear progression from beginner to advanced levels. Many of these resources also cover similar ground without offering anything significantly new. Statistics from Google Books underscore this saturation in the market. Our series aims to stand out by providing a comprehensive and structured approach that guides individuals from fresh researcher to get their work published.

- Likely or potential impact that is to be expected from the project

The "Research Methodology Mastery Series" is anticipated to have a significant impact on the research community by equipping researchers at all levels with the knowledge and skills necessary to conduct high-quality research and publication. By addressing the existing gaps in available resources, the series will empower individuals to navigate the research process more effectively, leading to improved research outcomes and publication and increased academic rigor. Furthermore, by emphasizing ethical considerations and best practices in research methodology, the series aims to foster a culture of integrity and intellectual freedom within the academic community. Ultimately, the series has the potential to enhance the quality and visibility of research findings, thereby contributing to advancements in various fields of study.

- How the project is going to engage GUS institutions/communities/stakeholders and which

The "Research Methodology Mastery Series" leverages existing platforms to promote resource awareness and dissemination. Stakeholder input is actively sought during development to maintain relevance and impact, fostering ownership and investment in its success.

- Possible resource implications (ideally keep the summary limited to 30 lines - you can add attachments with details within reason)

The project outcomes are authored/edited books, along with knowledge mobilization through conference presentations and journal publications. In terms of resource implications, the project will require funding for content development, editing, and production of the series. Additionally, resources will be allocated for marketing and promotional activities to ensure wide dissemination and uptake of the resources within the GUS community.

Having authored various books on research methodology and technology and published highly cited papers in reputable journals, I have gained insights into the challenges researchers face. I believe in the importance of providing accessible and comprehensive resources to support researchers at all levels of their careers.

I resonate with the vision of the "Research Methodology Mastery Series" in addressing the gap in resources that offer clear progression in research methodology. With my experience in teaching and conducting research across disciplines, I believe I can contribute effectively to this initiative.

- Work plan

The work plan for the "Research Methodology Mastery Series" involves a structured approach to developing and releasing each series within a specified timeframe. While all seven parts are integral to the overall project, the primary emphasis during the three-year period of the GUS Fellowship will be on two parts of the series.

- [1] Publish Like a Pro: Best Practices to Mastering the Art of Publishing
- [2] Elevating Research Impact: Unveiling Research Visibility, Engaging Audiences and Maximizing Exposure
- [3] Contextualizing the Research: From Origins to Scope
- [4] Ethics in Academia: Understanding Academic Integrity, Copyright, Academic Responsibility and Research Ethics
- [5] Comprehensive Guide to Literature Reviews: Types, Methods, and Applications
- [6] Mastering Survey Design and Interview Techniques: A Practical Guide
- [7] Research Rhythms: A Comprehensive Guide for Qualitative, Quantitative, and Mixed Methods

Here's a brief overview of the work plan:

After 6 months:

- Month 1-2: Completion of outlines and initial drafts for the first part
- Month 3-4: Initial rounds of review and revisions based on feedback received
- Month 5-6: Prepare the first draft of first part

After 12 months (Interim Report):

- Month 7-8: Proofread the first part
- Month 9-12: Initiation of publishing the first part

After 24 months (Second Interim Report):

- Month 13-15: editing, review and publication of the first part
- Month 16-18: Completion of outlines and initial drafts for the second part
- Month 18-20: Initial rounds of review and revisions based on feedback received
- Month 21-24: Start preparation of the first draft of second part

After 36 months (Final Report):

- Month 25-26: Completion of the first draft of second part
- Month 27-30: Proofread the second part

- Month 31-33: Initiation of publishing the second part
- Month 34-36: Editing, review and publication