

GUS Academic Summit

12th - 13th March 2024

Agenda - Day 1

**Venue:** The University of Law, Bloomsbury Campus, Lecture Theatre RG05, 14 Store Street

London WC1E 7DE

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| **Time** | **Topic** | **Speaker** |
| **9.30 – 10.00** | **Arrival & Registration**  Online attendees:GUS Summit RG05: [Click here to join](https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709203155680?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d) | |
| **10.00 – 10.30** | **Introduction & Welcome** – Global Sustainable Education | Professor Maurits Van Rooijen, GUS |
| **10.30 – 11.20** | **Keynote -'The business of AI'** | Professor Marco Mongiello, The University of Law  Professor Brian Smith, The University of Law |
| **11.20 – 11.30** | **Break** | |
| **11.30 – 12.30** | **International Panel**   1. Sustainable and social responsibility. 2. AI in Education, and transformation of the student experience. 3. Student voice and raising standards. 4. Applied Research-informed / Research-engaged teaching & learning. | **Chair** – Professor Brian Smith, The University of Law  Professor Maurits Van Rooijen, GUS  Professor Andrea Nollent, The University of Law  Debra Hinds, Arden University  Professor Dr Iris Lorscheid, University of Applied Sciences Europe |
| **12.30 – 14.00**  **13.00 - 13.30** | **Lunch**  **Poster Networking – refer to page 3 ‘Poster Sessions’** | |
| **14.00 – 16.00** | **Parallel Sessions – refer to page 4 ‘Parallel Sessions’**  *Please choose the sessions (A-C) you would like to join and head to the relevant room or join the relevant link outlined below.* | |
| **16.00 – 16.15** | **Closing Remarks** | Professor Maurits Van Rooijen, GUS |
| **16.15 – 17.00** | **Fellowships Award Ceremony followed by a drinks reception** | Professor Maurits Van Rooijen, GUS  Professor Carl Lygo, Arden University |

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Agenda - Day 2

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| **Time** | **Topic** | **Speaker** |
| **9.30 – 10.00** | **Arrival & Registration**  Online attendees:GUS Summit RG05: [Click here to join](https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709203155680?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d) | |
| **10.00 – 10.50** | **Keynote** - Assessing Digital and AI Maturity in HE | Dr Shadi Hijazi, Principle Consultant, QS Rankings |
| **10.50 – 11.00** | **Break** | |
| **11.00 – 11.30** | **Beyond Boundaries:** The Co-evolution of Collective Human and Artificial Intelligence | Professor Dr Iris Lorscheid, University of Applied Sciences Europe |
| **11.30 – 12.30** | **GUS Fellow Workshop**  GUS Summit RG05 | All **GUS Fellows** to attend in Room RG05 |
| **12.30 – 13.30** | **Lunch** | |
| **13.30 – 14.30** | **Student Panel**  Real collaboration and change can be messy and relies on navigating different perspectives.  In this panel session students and staff of different GUS universities will explore some fundamental principles for effective staff/student relationships and collaborations. | **Chair** – Professor Brian Smith, The University of Law  **The University of Law**  Patrick Johnson – PVC  Pedram Bani-Asadi - SU Co-president  Huma Hasan, SU Co-President  **Arden University**  Sophie Harrison - Students Association Managing Director |
| **14.30 – 16.00** | **Keynote** - Education Gains & Bodyswaps Demo | Professor Mary Bishop, Director of Learning, Royal Society of Medicine  Janie Gonsalez, Strategic Partnerships Manager, Bodyswaps |
| **16.00** | **Closing remarks** | Professor Maurits Van Rooijen, GUS |

**Poster Sessions, 12th March 13.00 – 13.30**

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| **Time/Room/**  **Online Link** | **Session A**  **Lecture Theatre RG05**  GUS Summit RG05: [Click here to join](https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709203155680?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d) | **Session B**  **Room RG06**  GUS Summit RG06: [Click here to join](https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709204116675?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d) | **Session C**  **Room RG08**  GUS Summit RG08: [Click here to join](https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709204392354?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d) |

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| **13.00 – 13.30** | **Grooming Innovation, Entrepreneurship, and Inclusion through Experimental Learning**  Keith Wong and Dr Alfred Mbeteh, Arden University  (Online) | **Developing Innovation through digital learning capacity and values in the Global South**  Dr Terfot Ngwana and Professor Alison Watson, Arden University | **Towards a Human-Oriented Enterprise**  Dr Bruno Cignacco, Arden University  (Online) |

**Parallel Sessions, 12th March 14.00 – 16.00**

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| **Time/Room/**  **Online Link** | **Session A**  **Lecture Theatre RG05**  GUS Summit RG05: [Click here to join](https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709203155680?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d) | **Session B**  **Room RG06**  GUS Summit RG06: [Click here to join](https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709204116675?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d) | **Session C**  **Room RG08**  GUS Summit RG08: [Click here to join](https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709204392354?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d) |

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| **14.10 – 14.40** | **Building Opportunities to Develop Confidence, and University Preparedness; What does a Foundation Year Curriculum Require?**  Dr Lucy Atkinson (Arden University) | **The Sofa Network: Empowering and elevating learning experience of widening participation students**  Dr Syed Ali Tarek, Ria Sidhu and Professor Alison Watson (Arden University) | **Embedding Sustainability in Learning and Teaching: A Positive Change for All**    Dr Patrick Baughan (The University of Law) |
| **14.45 – 15.15** | **Crafting an Ethical Protocol for Integrating Generative AI in Coursework and Assessment**  Dr Syed Ali Tarek, Dr Feng Jiao, Keith Wong and Professor Alison Watson (Arden University) | **Role of Universities for Sustainable Development: Measuring Effectiveness and Increasing GUS Institutions Impact**  Nataliia Stukalo (London School of Business & Finance) | **Unleashing the potential of digital learning to future education: Innovation, Employability, Inclusion and Sustainable Citizenship**  Caroline Tolond (Arden University) |
| **15.20 – 15.50** | **The Art of Living: A Comprehensive Study of Life Strategies**  Dr Farshad Badie, Dr. Svitlana Samoylenko and Dr. Kaddour Chelabi (Berlin School of Business and Innovation) | **AI, technology and all that jazz: Navigating future success: a student and educator perspective**  Dr Paul Sant and Dr Elizabeth Moore (The University of Law) | **Business School – Industry Collaboration in the UK**  Dr Andres Perez Ruiz (The University of Law) |

**Please be advised that the GUS Academic Summit 2024 will be recorded and available online after the event.**

**Helpful Direct links to the MS Team rooms**

**RG05**

<https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709203155680?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d>

**RG06**

<https://teams.microsoft.com/l/meetup-join/19%3a2d7953420e3142a7ba5e5b505ef8dc70%40thread.tacv2/1709204116675?context=%7b%22Tid%22%3a%221143e6f1-6c74-4487-b0fb-484e55eb2c90%22%2c%22Oid%22%3a%220a526e0b-1aac-4e4f-8ba5-134c498fb989%22%7d>

**RG08**

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